

create
the salon
of your
dreams



Belvedere USA Corporation is committed to designing and producing the finest salon and spa furnishings and equipment in the industry. We take pride in being reliable, responsive and innovative. With the widest and deepest product offering available to the salon and spa owner, we're positioned to help ensure your success – today and tomorrow. Let one of Belvedere's design professionals create the look and attitude that best reflect you.

belvedere

Call us at 1.800.435.5491 for the nearest showroom or distributor location,
or visit our web site at www.belvedere.com

Showroom locations: New York 516.626.0085; Chicago 630.530.2456; Boston 800.834.9552; Los Angeles 714.937.1133;
Minneapolis 952.854.6558; Cleveland 330.425.3600; Atlanta 770.448.5899;
Washington D.C. 410.796.5533; Florida 954.722.0072

Belvedere USA Corporation is a wholly owned subsidiary of the WELLA CORPORATION

Belvedere and Welonda are brands of Wella Furnishings

Inquire about the Belvedere lease program for exceptional savings on your lease rate.

Belvedere USA Corporation, One Belvedere Boulevard, Belvidere, IL 61008
USA 800.435.5491 Canada 800.463.0229

www.belvedere.com www.wellausa.com

THE DREAM COLLECTION



excitement, harmony, function & innovation

belvedere

Perfect design. Personal service.



reception

Belvedere offers a full collection of seating, retail displays and desks to set the tone for your reception area.



CREST DESK



BOSTONIAN RETAIL



ARRAY RETAIL



EMBASSY DESK



styling

Belvedere has chairs that address your requirements for both form and function.



ARCH STYLER



KALLISTA STYLER



CADDY STYLER



RIVA 2000 STYLER



HAMPTON STYLER



cabinets

Our well-designed work stations incorporate beauty and functionality to send a strong, positive message to clients and employees.



TOWER



PROFILE



CREST



LIBERTY



shampoo

Belvedere's shampoo systems and options are comfortable, stylish and easy to maintain.



8600 PIVOT



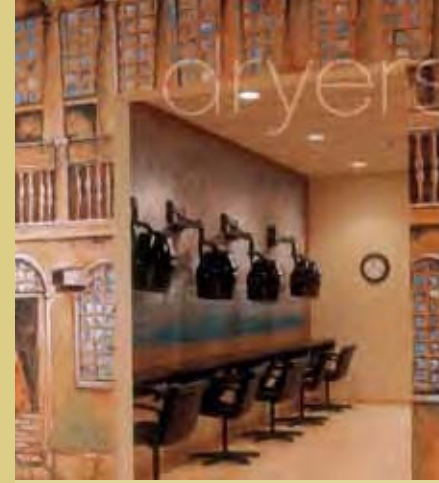
3100 CAMEO



SIESTA SHAMPOO SYSTEM



LTD BOOTH



dryers

From simple sets to hair retexturing, Belvedere has a dryer or processor to fit your specific needs.



FUTURA BASIC



MEGA DRYER



RIVA 2000 DRYER CHAIR



CLIMAZON (WALL)



810 DRYER



nails, skin

Belvedere offers an array of custom pieces and specialized equipment to meet your individual needs in pursuing exciting business opportunities to expand your business.



MIRAGE™



CARMEL



MONTEREY



ALEXANDRIA



spa

Belvedere's complete line of spa equipment and training support help your clients escape to a world of relaxation and tranquility.



VICHY SHOWER AND WET TABLE



DIANE HYDROTHERAPY TUB



CRYSTAL TUB



welonda

Welonda furnishings and equipment help create a sleek and distinctive European statement in your dream salon.



MR. MO STYLER



GLOBAL IMAGE STYLER



WING STYLER



GLO CHAIR